

WVS Meeting-Strategic Plan

: Nov 17, 2021

Present: Victoria Patterson (resident), Bill Knapp (President), Rock Bush (Treasurer), Gary Quinton (Board Member), Erin Brazill (Secretary), Robert Finnell (community member)

Agenda: WVS Board meeting on the topic of a 3 to 5 year Plan Wednesday November 17 7 to 9 PM via Zoom Questions / issues to be considered (Open discussion, 1 hour max)

1. Board's vision of WVS in 3 years, in 5 years

Victoria described her experience doing strategic planning.

Bill explained that we need to be open and honest with people and share our feelings, as well as react in a respectful way.

2. What does the membership want WVS to accomplish in 3 years, 5 years

(One word exercise)

Sustainable

Community

Family Friendly

Vibrant

Relevant

Connected

Engaged

Open and transparent

How does the membership communicate with the Board?

How do we connect with people who do not have internet access?

Social media, Facebook- Instagram

Find a non-physical way for people to engage (besides Headlands and garden)

Speedtest for Mendocino broadband (www.mendocinobroadband.org, tinyurl.com/mendospeedtest)

Westport Wave

What does the community want Westport to look like in 3 years, 5 years?

Community center-does it need to be rebuilt or built up? Could this be a good cause for a community center?

Fundraising question might be premature if we do not have goals or objectives

How will WVS fund its operations going forward?

Grants, West Company

Social Events (new years, dance parties, dinners, historically using the hotel)

Whale festival, Plein Air Festival, Mushroom Festival?

Maybe try being a part of a large festival that is already in operation (Such as music, film, mushroom, chili cookoff, etc)

Rebuild committees to recruit and engage members to participate in activities that support WVS Vision and Goals following the 3 to 5 year plan

Introduce additional questions/issues

Should we be involved with the Church and it's future?

Break The committee took a break from 8:03-8:10

List 5 highest priorities with actions (5 max) for each that will incorporate them into a plan.

-Ask the community what they would like to see the WVS do using a multi-pronged attempt

-Pick a date to solícite input by

-Put on mailer: Would you be willing to serve on _____ committee

(Erin's class can get our mailer by December 1st)

-Start a dialogue with the Church Committee

-Piggy-back on other events that are already happening

Create a Planning Committee that will take charge of the process to define and finish the plan.

Action Item:

Robert Finell will recruit some other residents to join the planning committee

Erin Brazill and her class will send out mailers

(Robert, Erin and Victoria-with Bill providing historic info) Team will phrase a survey to community members

(Gary) WVS will engage with the Church Committee at a meeting

(Robert) should we have an event where all the Westport committees meet together?

Joint fundraiser on July 4th weekend?